

# SPONSORSHIP PACKAGE

Saturday June 8, 2024  
&  
Sunday June 9, 2024



[www.madocchamber.com](http://www.madocchamber.com)

## Invite

The Madoc & District Chamber of Commerce invites you to take part in our 2nd Annual Outdoor Show. The Outdoor Show is an exciting one of a kind event hosted by the Madoc & District Chamber of Commerce, where the event is located in Madoc within the Central Hastings area. This year the event has grown in size and the opportunities for visibility for our sponsors will be incredible. As a sponsor you will be well advertised through our media agreements on radio, social media, print advertisement and onsite live videos.

Please take a moment to review the attached sponsorship levels. Remember, all details are customizable and we are quite open to any suggestions you may have in creating a package to meet your particular needs.

## The Event

The second annual Outdoor Show is June 8th and 9th and being held at the Madoc Arena & Agricultural Fair Grounds. Visitors will be able to discover the new trends, products and services, everything from fishing, hunting, boating, camping, RV's, home, cottage, cabin or recreation, food vendors and more. This is an excellent opportunity to reach the exhibitors and visitors who attend the show this year and years to come.

**Event Details:** Date: June 8th and 9th 2024 Location: 35 Copper Road Madoc, ON K0K 2K0

**Audience Expectations:** Our first year (2023) we saw 2000 people and this year we are expecting double.

**Act Now!** The opportunities outlined in the following pages are limited in number, so don't delay! All sponsorship opportunities are available on a first come, first served basis.

**Custom Packages Available:** Our sales and marketing team will help you make the most of your sponsorship dollars with a variety of options and price points. If you don't see what you are looking for or would like to discuss a unique package tailored to your company's specific needs, please don't hesitate to contact us.

### For more information contact:

Shari Pearce, Chamber President: 613 849 5069 Janice Chrysler, Event Chair: 613 334 1889 Chamber Office: 613 473 1616

## About Us

The Madoc & District Chamber is dedicated to enhancing the quality of life in the community by actively supporting business, economic growth and economic diversification. The Chamber provides an important leadership role by advocating for the interest of Central Hastings businesses and by working in partnership with other organizations.

As the voice of business in Central Hastings, the Chamber is also instrumental in organizing annual and monthly networking and community events to help strengthen local businesses. The Madoc & District Chamber of Commerce is a not-for-profit entity run solely by volunteers. Our membership has a steady growth and a dedicated board of directors who work the chamber as if it were their own business - heart & soul.

75% of the proceeds from the Outdoor Show will go towards the chambers Young Entrepreneurs & Professionals Program and 25% will help with the operating cost.

## Why Partner?

- Join our mission to help our youth to become successful entrepreneurs.
- Showcase your business to the communities within Central Hastings.
- Visitors will be able to discover new products and trends, plus products and services for fishing, hunting, boating & outdoor lifestyle, and more.

## Important Notes

Several opportunities are exclusive and limited to only one sponsor. For this reason, sponsorships are accepted on a first-come, first-served basis. The Madoc & District Chamber of Commerce must approve ALL sponsorship merchandise using our logo.

*Thank you for considering sponsoring the 2024 Outdoor Show in Central Hastings!*

*We look forward to help you maximize your sponsorship investment to its full potential.*

MADOC & DISTRICT CHAMBER OF COMMERCE

**YEP**  
YOUNG ENTREPRENEURS  
& PROFESSIONALS



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YOUNG ENTREPRENEURS & PROFESSIONALS

# Sponsorship Levels

## Levels Title, Gold & Silver Complimentary Booth

Sponsor Benefits	Title Sponsor \$2000	Gold Sponsor \$1500	Silver Sponsor \$1000	Kids Casting Pond \$500	Give A Way Bags \$750
Company Name Announced by Event Host	Announced as Title Sponsor	Announced as Gold Sponsor	Announced as Silver Sponsor	Announced as Casting Pond Sponsor	Announced as Give A Way Bags Sponsor
Take The Mic (Speak about your products & services)	10 minutes of speaking time	10 minutes of speaking time	5 minutes of speaking time	5 minutes of speaking time	5 minutes of speaking time
Recognition on all advertisements & website					
Banners & Signage at Grounds (provided by sponsor)	2 - 3'x 8' Banner or Sign Front Entrance & Arena Entrance	2 - 3'x 8' Banner or Sign Front Entrance & Arena Entrance	1 - 3'x 6' Banner or Sign Front Entrance	1 - 3'x 6' Banner or Sign Front Entrance	1 - 3' x 6' Banner or Sign Front Entrance
Logo on Event Signage at Main Entrance (provided by Chamber)					
Social Media Shout Outs before the event and during the event					
Ad in Event Program	Full Page	Full Page	Half Page	1/4 Page	1/4 Page
Ad In News On 7 Community Paper June's Edition	Half Page	Half Page	1/4 Page	1/4 Page	1/4 Page
Gate Passes	16	12	10	8	8

# Sponsorship Form

To secure your sponsorship please complete this form and return via email to madocchamber@gmail.com by May 1st.

<b>Company Name:</b>		
<b>Address:</b>		
<b>City:</b>	<b>Prov:</b>	<b>PC:</b>
<b>Phone:</b>	<b>Email:</b>	
<b>Website:</b>		

## Sponsorship Level - Please Check Which One

	Title Sponsor	\$2000
	Gold Sponsor	\$1500
	Silver Sponsor	\$1000
	Give A Way Bags	\$750.00
	Kids Casting Pond	\$500

## Payment Details

Cheque Payable to: Madoc & District Chamber of Commerce

Etransfer: treasurer.madocchamber@gmail.com

## Conditions:

In order to guarantee inclusion in the Outdoor Show online and print marketing, sponsorship forms are due by May 1, 2024.

**Sponsor Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

By Signing above you agree to sponsor the 2024 Outdoor Show at the above indicated level and agree to pay all sponsorship fees by June 2, 2024.

Madoc & District Chamber of Commerce  
Outdoor Show  
PO Box 669  
Madoc, ON K0K 2K0