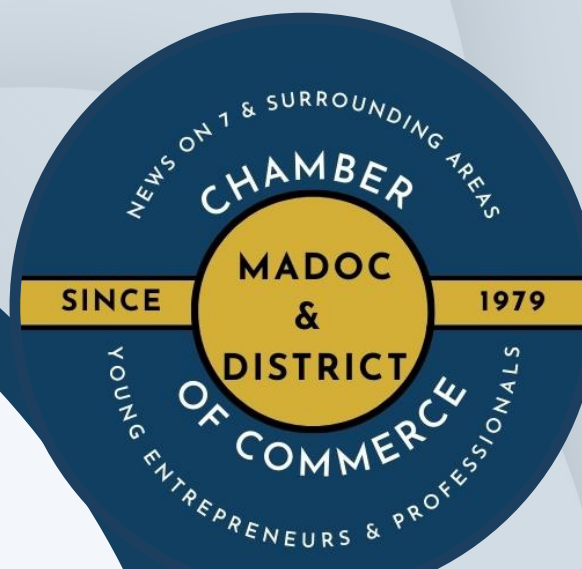




Programs, Events, Marketing & Sponsorship Guide

*Accomplishing More Together Than
We Could Do On Our Own*

84 St. Lawrence St. W.
Madoc, ON K0K 2K0
613 473 166
madocchamber.com



Welcome To The Members Programs, Events, Marketing & Sponsorship Guide

The Madoc & District Chamber of Commerce is a non-profit voluntary organization of the Central Hastings business community. It unites business, industry and professional individuals to improve the economy and build a more vibrant and prosperous community.

The Chamber's strength lies in its membership enabling us to accomplish collectively what no one could do individually. We connect over 100 members, consisting of businesses large and small. These connections include valuable resources such as economic development, business educations, marketing and networking opportunities and much more.

Are you seeking exposure for your business? Creative ways to reach new customers or market your business? Looking to position your business as a community leader? The Chamber provides many unique ways to partner with your business.

We would love to help you find the right marketing sponsorship avenues for your business to achieve the goals that you have set.

THANK YOU FOR PARTNERING WITH US!

***Creating Opportunities Aimed At Increasing Visibility
In Our Expanding Business Community***

YOUR LOCAL CHAMBER

Dear Friends,

The Madoc & District Chamber of Commerce currently has one part-time staff member and the board members. We each have experience running small business and are passionate about serving the area while helping our members achieve their dreams.

If you are not growing, you are going backwards and we continually are pushing the envelope on what our organization has to offer for our members and region. The benefits that we are able to offer our Chamber Members continue to expand and we constantly are looking for ways to stay relevant in an ever-changing world.

"Telling Your Story" has been our new motto and we are excited to use our growing social media presence to the benefit of our members. In a rural area with populations of 16,000 plus, to have a social media reach soar over 10,000 each month is pretty incredible. This allows us to spread those stories even farther than the boundaries of our area.

We look forward to partnering with your business in the future and if we can assist you, please do not hesitate to reach out to us.

Serving with you,
Your Chamber Team!



Building Community Through Business

2024

MEMBERSHIP INVESTMENT

Membership is good for business! You will have access to programs and benefits exclusive to Chamber members. Everything we do is focused on your business' success. We are here to help you. Call or email us and we'll connect with the resources you need.

Madoc & District Chamber of Commerce Memberships are renewed annually from the month that you joined our membership family. Your investment is \$100 annually. Opportunity to Upgrade your membership to include one of the following packages:

BASIC - \$100.00

- Voting Member of the Chamber of Commerce
- Access to Education & Development Resources
- Preferred Rate for Event Admission
- Affinity & Discount Programs
- Membership with Canadian Chamber of Commerce
- 2 Spots Annually on Community Voice (must be booked through the office)
- Online Directory Listing of Members
- Invitation to advocacy events and roundtables where you can meet fellow community members
- A voice at levels of government
- Credibility and reputation that comes with being a Chamber member

IGNITOR - \$299.00

- 3 months advertising in News On 7 - 1/4 page
- 1 book space at either Connect 4 Success or Outdoor Show
- Voting Member of the Chamber of Commerce
- Access to Education & Development Resources
- Preferred Rate for Event Admission
- Affinity & Discount Programs
- Membership with Canadian Chamber of Commerce
- 2 Spots Annually on Community Voice (must be booked through the office)
- Online Directory Listing of Members
- Invitation to advocacy events and roundtables where you can meet fellow community members
- A voice at levels of government
- Credibility and reputation that comes with being a Chamber member

INFLUENCER - \$399.00

- 3 months advertising in News On 7 - 1/2 page
- Bus Card ad on Chamber Website linked to your website
- 1 booth space at either Connect 4 Success or Outdoor Show
- Voting Member of the Chamber of Commerce
- Access to Education & Development Resources
- Preferred Rate for Event Admission
- Affinity & Discount Programs
- Membership with Canadian Chamber of Commerce
- 2 Spots on Community Voice (must be booked through the office)
- Online Directory Listing of Members
- Invitation to advocacy events and roundtables where you can meet fellow community members
- A voice at levels of government
- Credibility and reputation that comes with being a Chamber member

VISIONARY - \$499.00

- 3 months advertising in News On 7 - Full page
- 1 booth space at either Connect 4 Success or Outdoor Show
- Banner Ad on Chamber Website linked to your website.
- Voting Member of the Chamber of Commerce
- Access to Education & Development Resources
- Preferred Rate for Event Admission
- Affinity & Discount Programs
- Membership with Canadian Chamber of Commerce
- 2 Spots on Community Voice (must be booked through the office)
- Online Directory Listing of Members
- Invitation to advocacy events and roundtables where you can meet fellow community members
- A voice at levels of government
- Credibility and reputation that comes with being a Chamber member

FREE ADVERTISING



Whether you have a budget or not, we can help you **GET YOUR** message out through free affordable and targeted digital marketing.



SHARE YOUR NEWS

Send us news releases regarding announcements, new hires, a new location, expansions, awards, recognitions or other news! We will add to our bi-weekly newsletters, share on social media to celebrate with you.



COMMUNITY VOICE

Every Wednesday at NOON we visit a member and do a live interview on Facebook. This is a great opportunity to speak about your business, as the Chamber shares the video to the community groups throughout Central Hastings. Many members have seen an increase in revenue from spending 3 minutes on a live interview.



GET SOCIAL

Like and Follow the Chambers social media pages

Facebook: we have 3 pages and a group page

- Business Page: <https://www.facebook.com/MadocChamber>
- News On 7 Page: <https://www.facebook.com/newson7centralhastings>
- Young Entrepreneurs Page: <https://www.facebook.com/YEPMadocChamber>
- Central & North Hastings Entrepreneurs Classified Page:
www.facebook.com/groups/centralnorthentrepreneurs

LinkedIn: www.linkedin.com/in/team-madoc-chamber



SHOWCASE YOUR MATERIALS

Bring your business cards or brochures to showcase at the Chamber office. Visitors who come to the Chamber office annually, make sure you capitalize this audience.



FREE JOB POSTINGS

Looking for employees, send your job listing to the Chamber Office and we will post it on our website page - Job Listings and share on social media.

STAND OUT

Additional Marketing Opportunities

WEBSITE BANNER AD - \$395 ANNUALLY

- Ad on Chamber Website for 12 months
- Ad can be changed monthly and is clickable to member website

EBLAST EMAIL - \$50 ONE TIME FEE

Advertise your special event to the Chamber Membership.

INSERT IN MEMBERSHIP RENEWALS - \$50 (12 available)

Advertise your business or special event by adding a marketing piece in our monthly mailed invoices.

EVENT MAILER SPONSOR - \$50 (12 AVAILABLE)

- Primary Ad space on Special Event Flyer mailed to all members.
- Size of Ad 3.5" x 5"

BI-WEEKLY NEWSLETTER ADVERTISEMENT - \$45

- Ad space on bi-weekly newsletter to all members. Gives you two ad spots in a month.
- Size of Ad 3.5" x 5"

If you have any questions about any of the information in this Sponsorship Guide please connect with us!

NETWORKING EVENTS

CHAMBER A.M. - \$1000 (Annual) (1 available)

Chamber A.M. happens the last Wednesday of each month from January to November and rotates communities. Each event will feature a guest speaker. Cost for attendees is \$20 payable by etransfer or cash at the door.

The sponsor will have an opportunity for a 3 minute welcome to the attendees. The sponsor's logo will be included on marketing materials, and will have the option to place promotional materials on the tables.

LUNCH N' LEARN - \$100 (4 AVAILABLE)

Lunch N Learn happens the second Tuesday in Feb, May, Aug and Nov. Each event will feature a guest speaker. Event takes place at Chamber office.

There is 4 opportunities to sponsor a Lunch N'Learn. The cost to attend is \$5.00 payable by Etransfer or cash at the door.

The sponsor(s) have an opportunity for a 3 minute welcome to the attendees, logo will be placed on all marketing materials and will have the option to place promotional materials on the table. The sponsor will also provide a Giveaway prize for the event.

CHAMBER ON TAP - \$50 (4 AVAILABLE) - NEW TO 2024

Grab a mug and get ready to mix and mingle! This event will take place in January, April, July & November. Introducing our premium after-hours business networking event - Chamber on Tap! Sponsor this event with a door prize! As a sponsor you will receive your logo placed on all advertisement, print & social.

Chamber on Tap is an informal get-together for MDCC beerheads and guests. No facilitated networking or speakers, just an opportunity to talk about whatever suits the group - over a cold pint from a local brewery/pub (rotates each month). Perspective members welcomed!

Dates:

January 11th	5pm - 7pm	Madoc location to be announce in Newsletter
April 11th	5pm - 7pm	Marmora location to be announce in Newsletter
July 11th	5pm - 7pm	Tweed location to be announce in Newsletter
Nov 14th	5pm - 7pm	Bancroft location to be announce in Newsletter

ANNUAL EVENTS

Luncheon with the Mayor's - New for 2024

Annual General Meeting

Connect 4 Success + Job Fair

YEP Trade Show - New for 2024

Farmers Market

The Outdoor Show

Summer Breakfast with MPP - New for 2024

Summer Breakfast with MP - New for 2024

Business Excellence Awards

Holiday Pop Up Market

Santa Claus Parade

LUNCHEON WITH THE MAYOR'S

Looking to expand your reach and bring your organization before Central Hastings business leaders?

This event has been a great opportunity for local politicians to become acquainted with people we support in their community. It also allows for the communities we work with to find out what goals we have accomplished, and what the coming year holds for us. Also invited are community leaders from various businesses and organizations we work with. This offers a fantastic means for networking with others who attend.

The Mayors Luncheon Event allows us the opportunity to connect with our communities and update them on our current progress and future plans such as Strategic Planning, Membership and fundraising campaigns and status of upcoming events. As well, our local area Mayor's will have the opportunity to speak for 15 minutes.

Date: Wednesday February 21, 2024, tickets will be available to purchase as of February 1, 2024.

Will be held at the Eldorado Hall. Time: 11:30pm to 2pm

This event will be hosted by Madoc & District Chamber of Commerce & Tweed & Area Chamber of Commerce.

TICKETS

\$20 Per Person Available at Chamber
Office or At the Door

Payable by: Cash, Cheque or Etransfer

LUNCH SPONSOR - \$500 - 2 AVAILABLE

Make an impression as the official Lunch Sponsor, introduce yourself and your company with a 5-10 minute introduction.

- Logo placement recognition on all advertising on Chamber website & all event documentation
- Complementary eBlast to members
- Signage at event
- 2 Complimentary Lunch Tickets

DESSERT SPONSOR - \$250

- Logo placement recognition on all advertising on Chamber website
- Signage at event
- Complimentary Lunch Ticket

SUPPORTING SPONSOR - \$65 - 8 AVAILABLE

- Business Card Place in event program
- Logo placement recognition on all advertising on Chamber website
- Signage at event
- Complimentary Lunch Ticket

45th ANNUAL GENERAL MEETING

Looking to expand your reach and bring your organization before Central Hastings business leaders?

We all know that as a business, it is critical to be seen and heard. The Madoc & District Chamber of Commerce is a great way to get your business brand in front of other businesses and to showcase your company to the community. Our event sponsorships are a cost-effective way to get desirable results, and a great way to be seen as a business leader among your peers.



**AGM Date: Wednesday March 20, 2024,
tickets will be available to purchase as
of February 15, 2024.
Social Hour, Dinner and Meeting will be
held at the Eldorado Hall.**

TICKETS

\$25 Per Person

Available at Chamber Office or At the Door
Payable by: Cash, Cheque or Etransfer

BECOME AN AGM SPONSOR

We invite you to become a sponsor. We greatly appreciate any support.
The 45th Annual General Meeting will be held on Wednesday March 20, 2024

TITLE SPONSOR - \$1200

- Logo placement recognition on all advertising on Chamber website & all event documentation
- Complementary eBlast to members
- Signage at event
- 8 Complimentary Tickets (one table)

GOLD SPONSOR - \$750

- Logo placement recognition on all advertising on Chamber website & on event program
- Signage at event
- 4 Complimentary Tickets

DESSERT SPONSOR - \$250

- Logo placement recognition on all advertising on Chamber website
- Signage at event
- 2 Complimentary Tickets

SUPPORTING SPONSOR - \$65

8 AVAILABLE

- Business Card Place in event program
- Logo placement recognition on all advertising on Chamber website
- Signage at event
- Complimentary Ticket

CONNECT 4 SUCCESS & JOB FAIR EXPO

The Connect 4 Success & Job Fair happens each year, typically in April. Our high-energy Expo, will feature products and spotlight services from businesses and organizations. This is an excellent opportunity to showcase your business to other companies and consumers, gain qualified leads and make valuable business connections.



PLATINUM SPONSOR - \$2500

- Top logo placement recognition on all advertising
- Double booth space included at premier location
- Press release announcing partnership
- Enhanced business listing for 1 year on Chamber website
- Facebook & LinkedIn Live video from business location & at event
- Complementary eBlast

EVENT SPONSOR - \$1500

- Top logo placement recognition on all advertising
- Complementary Booth Space
- Press release announcing partnership
- Enhanced business listing for 1 year on Chamber website
- Facebook & LinkedIn Live video from business location & at event

SATURDAY
MARCH 9, 2024

MADOC
KIWANIS HALL

REFRESHMENT SPONSOR - \$750

- Logo placement recognition on all advertising
- Complementary Booth Space
- Press release announcing partnership
- Enhanced business listing for 6 months on Chamber website
- Facebook & LinkedIn Live video from business location & at event
- Complementary eBlast

SWAG BAG SPONSOR - \$500

- Logo placement recognition on all advertising
- Complementary Booth Space
- Press release announcing partnership
- Facebook & LinkedIn Live video from business location & at event

YOUNG ENTREPRENEURS BUSINESS FAIR

Young Entrepreneurs Annual Business Fair, Students will have opportunity to showcase and sell their creations, products or services. This event is open to students ages 10 to 18, this is their opportunity to launch their very own startup business!

Young entrepreneurs develop a brand, create a product or service, build a marketing strategy, and then open for customers at our one-day marketplace.

We will host between 30 to 50 booths at the 1st annual event at the Madoc Kiwanis Hall on Saturday April 13, 2024 from 10:00 am – 2:00 pm.

Registration will be open March 15, 2024 and forms must be into the Chamber office by 12pm on April 10th!

BECOME AN AGM SPONSOR

We invite you to become a sponsor. We greatly appreciate any support.

BLAZING STAR SPONSOR - \$500 - 2 AVAILABLE

Make an impression as the official YE Business Fair Sponsor.

- Logo placement recognition on all advertising on Chamber website & all event documentation
- Complementary eBlast to members
- Signage at event

LUNCH & REFRESHMENT SPONSOR - \$300

- Logo placement recognition on all advertising on Chamber website
- Signage at event



SWAG BAG SPONSOR - \$300 - 2 AVAILABLE

- Logo placement recognition on all advertising on Chamber website
- Signage at event

MADOC FARMERS MARKET

The Madoc Farmers Market happens each year, starting in June and going through until mid September. The market features local farmers, artist, crafters that are displayed every Thursday from 4pm to 7pm at the Township of Madoc parking lot facing highway 62. This is an excellent opportunity to showcase your business to other companies and consumers, gain qualified leads and make valuable business connections.

FRIEND OF THE MARKET - \$50

- Business Card Ad Place in the Chamber Members Newsletter and you have the opportunity to chose which month (June, July, August or September).
- Your business card will be on the printed flyers for distribution in the area and posted on the communities bulletin boards.

SUPPORTING SPONSOR - \$250

- Logo placement recognition on all advertising & on Chamber website
- Signage at event
- Opportunity to set up a booth/table on two market days to showcase your business

MARKET DAYS

	July 4	Aug 1	
June 13	July 11	Aug 8	Sept 5
June 20	July 18	Aug 15	Sept 12
June 27	July 25	Aug 22	Sept 19
		Aug 29	



THE OUTDOOR SHOW

The 2nd annual Outdoor Show is June 8th and 9th and being held at the Madoc Arena. Visitor's will be able to discover the new trends, products and services, everything from fishing, hunting, boating, camping, RV's, home, cottage, cabin or recreation, food vendors and more. There's no better way to reach the exhibitors and visitors who attend the show this year and years to come.

Event Details

Date: June 8th and 9th 2024






Location: 35 Copper Road Madoc, ON K0K 2K0

Audience Expectations: Being the second year for this event we are estimating a large attendance.

The opportunities outlined in the following pages are limited in number, so don't delay! All sponsorship opportunities are available on a first come, first served basis.

Custom Packages Available: Our sales and marketing team will help you make the most of your sponsorship dollars with a variety of options and price points. If you don't see what you are looking for or would like to discuss a unique package tailored to your company's specific needs, please don't hesitate to contact us.

Vendor Spots

INDOOR SPACE		COST
	10 x 10	\$150.00
	6 x 10	\$125.00
OUTDOOR SPACE		COST
	20 x 20	\$300.00
RV & BOAT DEALERS		COST
	1 - 3 Units	\$450.00
	4 - 7 Units	\$950.00

Title Sponsor	\$ 2500.00
Gold Sponsor	\$ 1500.00
Silver Sponsor	\$ 1000.00
Give A Way Bags	\$ 750.00
Kids Casting Pond	\$ 500.00



Members Book Your Spot
by March 1st take 20% Off!

Summer Business Breakfast Series

Summer Business Breakfasts with MPP Ric Bresee and MP Shelby Kramp Neuman

Calling all local businesses and community economic developers!

Community Futures Development Corporation of North & Central Hastings and South Algonquin along with Madoc & Tweed Chambers of Commerce are pleased to invite you to join us for a summer business breakfast series.

MPP for Hastings, Lennox and Addington Ric Bresee: Monday July 22, 2024

MP for Hastings, Lennox and Addington Shelby : Monday, August 19, 2024

Join us at 7:30 for networking and hear remarks at 8:30, followed by Q&A.

We look forward to welcoming you for a meaningful dialogue about the business environment in Central Hastings. Your presence and insights would be invaluable. Please share this event widely with others in the business community who may be interested.

Dates:

Monday, July 22, 2024 - 7:30am to 9:30am

Monday, August 19, 2024 - 7:30am to 9:30am

Locations to be announced.



TICKETS

\$25 Per Person for one event

or

\$45 per person for both

Available at Chamber Office

or At the Door

Payable by: Cash, Cheque or Etransfer

BUSINESS EXCELLENCE AWARDS

We've developed sponsor recognition packages that can be tailored to meet your needs. Each opportunity is built to maximize your organization's visibility during the entire BEA process.

GOLD SPONSOR \$1000 – TWO AVAILABLE

Benefits

As our exclusive presenting sponsor, your business will receive premium benefits that include:

- Highest level of recognition on our website, social media and all advertising
- Recognition begins upon signing of sponsorship agreement and continues throughout 2024.
- Presenting rights to the Central Hastings Business Excellence Awards ("The CHBEA awards presented by (company name here) used when referring to the event)
- Opportunity to provide a promotional flyer to be given to all event guests advertising your business
- Logo prominently displayed on event program
- Business featured in the September and October News On 7 Publication and the Chamber's weekly Newsletter
- Opportunity to bring and display business signage at the event
- Business logo prominently displayed at various points during the Awards event
- Opportunity for a video greeting during the event (up to 3 minutes)
- Video greets will be used on our social media and website following the show • 4 complimentary tickets to awards event

SILVER SPONSOR \$750 – TWO AVAILABLE

Benefits

- Recognition on our website, social media and various advertising, beginning upon signing of sponsorship agreement, and continuing through the end of October 2022.
- Logo prominently displayed on event program
- Business featured in the September & October News On 7 Publication and the Chamber's weekly Newsletter
- Opportunity to bring and display business signage at the event
- Business logo prominently displayed at various points during the Awards event
- Opportunity for a video greeting during the event (up to 3 minutes)
- Video greets will be used on our social media and website following the show • 2 complimentary tickets to awards event

BRONZE SPONSOR \$500 – TWO AVAILABLE

Benefits

- Recognition on our website, social media and various advertising, beginning upon signing of sponsorship agreement, and continuing through the end of October 2022.
- Logo prominently displayed on event program
- Business featured in the October News On 7 Publication and the Chamber's weekly Newsletter
- Opportunity to bring and display business signage at the event
- Business logo prominently displayed at various points during the Awards event
- Opportunity for a video greeting during the event (up to 3 minutes)
- Video greets will be used on our social media and website following the show
- 2 complimentary tickets to awards event

BUSINESS EXCELLENCE AWARDS

AWARD SPONSORS \$250 – EIGHT AVAILABLE

Benefits

- Recognition on our website, social media and various advertising, during the month of October.
- Logo prominently displayed on event program
- Business logo or name listed on signage displayed at the event
- Photo's & video while presenting the award you are sponsoring (will receive within 4 days after the event)
- Opportunity to bring and display business signage at the event
- Opportunity for a video greeting during the event (up to 3 minutes)
- Video greets will be used on our social media and website following the show

WINE SPONSOR \$750 – ONE AVAILABLE

Benefits

- Recognition on our website, social media and various advertising, during the month of October.
- Logo prominently displayed on event program
- Business logo or name listed on signage displayed at the event
- Business featured in the October News On 7 Publication and the Chamber's weekly Newsletter
- Opportunity to do a toast at the event
- Opportunity to bring and display business signage at the event
- Opportunity for a video greeting during the event (up to 3 minutes)
- Video greets will be used on our social media and website following the show
- 2 complimentary tickets to awards event

FRIEND OF THE CHAMBER - \$100

Benefits

- Recognition on our website, social media and various advertising, throughout October.
- Listed in the event program and on the Chamber website
- Opportunity for a video greeting during the event (up to 3 minutes)
- Video greets will be used on our social media and website following the show

None of these fit? We can create a customized opportunity to suit your needs and your budget.

Timeline 2023 Business Excellence Awards Call for Nominations July 1st – deadline is July 31, 2023
Nominations sent to judges August 1, 2023

Business Excellence Awards nominees announced – week of September 18th Business Excellence Awards winners announced – October 13, 2023

Contact us If you would like to discuss Business Excellence Awards opportunities in more detail, please contact the office at 613 473 1616, or via email at madocchamber@gmail.com

We would be happy to meet with you about this exciting prospective partnership!

HOLIDAY POP UP MARKET

SPONSOR THE HOLIDAY POP-UP MARKET

For 5 Saturday's from November 16, 2024 to December 14, 2024, this event will connected shop owners with new customers who can visit their brick-and-mortar location and giving our home based business owners the opportunity to set up for a month within a location within the business core of Madoc. This will be an inside event for the vendors.

With help from sponsors, memories can be made, traditions are carried on and families continue to experience the magic of the holidays in Madoc and surrounding areas. We hope you'll consider sponsoring the Holiday Pop-Up Market in 2024. Your sponsorship of this event plays an integral part in making the community stronger and ensuring our small businesses continue being a part of our community. We look forward to working alongside you this holiday season.

Ready to sign up to be a sponsor? We'd love your help in making this community event happen!



North Pole Partner - \$500 - 4 available

Being a featured partner at the Pop-Up Market you get to enjoy the perks of hearing your organization/business name mentioned with the Holiday Pop-Up Market all season long online, in the media and displayed in our event logo.

Our North Pole Sponsor Receives:

- Brand association with the event on all marketing materials
- An opportunity for promotional space at event during all weekends
- An opportunity to be featured in the News ON 7 in November with a have page advertisement
- Live social media interviews
- Banner Ad on Chamber Website
- Complementary ad in the bi weekly newsletter to membership for the month Starting November 16th

YOUNG ENTREPRENEURS & PROFESSIONALS PROGRAM

YEP of Central Hastings is a program of the Chamber and is a group for up and coming professionals between the ages of 10 and 25. The YEP program provides experiences for its members to build lasting relationships, engages in professional development opportunities, tour area businesses, and become change-makers in the community.

The YEP events connect leading entrepreneurs and business professionals with a valuable network to help them learn, grow and develop professionally. Members of the YEP program have access to networking opportunities, educational programs, behind the scenes tours, volunteer opportunities and our monthly events.

CORPORATE SPONSOR - \$2000

- Logo placement on all advertising including event signage, newsletters
- Opportunity to speak at events
- Two eblast emails to be sent out to YEP members (within year)
- Recognition on social media
- Enhanced Business Listing on Chamber Website for YEP program
- Business Excellence Award Sponsor and Presenter

SUPPORTING SPONSOR - \$1000

- Logo placement on all advertising including event signage, newsletters
- Opportunity to speak at events
- One eblast emails to be sent out to YEP members (within year)
- Recognition on social media
- Enhanced Business Listing on Chamber Website for YEP program

HAPPY HOUR HOST- \$50 GIFT CARD

- Show off your establishment to YEP members by hosting an event.
- Host provides light appetizers and refreshments.



NEWS ON 7 & SURROUNDING AREAS PROGRAM

News On 7 is a monthly publication that the Chamber produces that is full of “Happy News” from the communities of Madoc, Marmora, Havelock, Tweed, Bancroft, Kaladar, Northbrook & Cloyne. Members have the opportunity to advertise at a very reasonable price.



RATE SHEET

ADVERTISING SIZE	BY THE MONTH	PACKAGE A 3 months	PACKAGE B 6 months	PACKAGE C 12 months
Business Card (2" x 3.5")	\$50.00	\$120.00	\$250.00	\$497.00
Quarter Page (3" x 3")	\$75.00	\$199.00	\$380.00	\$725.00
Half Page (8" x 5")	\$80.00	\$225.00	\$425.00	\$797.00
Full Page (8" x 10")	\$95.00	\$275.00	\$550.00	\$1060.00

SUBMISSION DATES

Ad designs, Articles, Event Notices MUST be received by the 25th of each month.

Submit your ad design, articles, event notices to: newsonseven@gmail.com

PAYMENTS

Submit your payment by etransfer or cheque.

Etransfer: treasurer.madocchamber@gmail.com

For E transfers: Please place in the message your invoice number or your business name.

Cheques payable to: Madoc & District Chamber of Commerce

COMMUNITY VOICE PROGRAM

ADVERTISING OPPORTUNITY - FREE

This is an opportunity for Chamber members to share their story of entrepreneurship and professional journey on how they ended up where they are today. Or you may want to speak about a certain topic that will be valuable to our community.

*Every Wednesday at
Noon to 12:30pm*



COMMUNITY VOICE

*Would You Like To Be A
Guest Speaker
Book Your Spot Today!*

SPONSORSHIPS

CHECK OFF WHAT YOU WOULD LIKE TO SPONSOR

Luncheon With the Mayors

- Lunch Sponsor \$500
- Dessert Sponsor \$250
- Supporting Sponsor \$65

Annual General Meeting

- Title Sponsor \$1200
- Gold Sponsor \$750
- Silver Sponsor \$250
- Dessert Sponsor \$65

Connect 4 Success & Job Fair

- Platinum Sponsor \$2500
- Event Sponsor \$1500
- Swag Bag Sponsor \$750
- Refreshment Sponsor \$500

Business Excellence Awards

- Gold Sponsor \$1000
- Silver Sponsor \$750
- Bronze Sponsor \$500
- Wine Sponsor \$250
- Award Sponsor \$750
- Friend of the Chamber \$100

The Outdoor Show

- Title Sponsor \$2500
- Gold Sponsor \$1500
- Silver Sponsor \$1000
- Giveaway Bags \$750
- Kids Casting Pond \$500

Stand Out

- Website Banner Ad \$395
- Insert in Membership Renewals \$50
- Event Mailer Sponsor \$50
- Bi-Weekly Newsletter Ad \$45
- Eblast Email \$50

Networking Events

- Chamber A.M. \$1000
- Lunch N' Learn \$100
- Chamber On Tap \$50

Young Entrepreneurs & Professionals

- Corporate Sponsor \$2000
- Supporting Sponsor \$1000
- Happy Hour Host \$50

Farmers Market

- Friends of the Market \$50
- Supporting Sponsor \$250

Holiday Pop Up Market

- North Pole Partner \$500

YE Business Fair

- Blazing Star \$500
- Lunch & Refreshment Sponsor \$300
- Swag Bag Sponsor \$300

SPONSORSHIP FORM

Business / Organization: _____

Ph: _____ Em: _____

Main Contact: _____ Position: _____

Payment Method: Cash Cheque Etransfer

Payment Plan Option: 3 Months 12 Months Quarterly

Note: Payment Plans are for amounts over \$1000.00

If you would like more information regarding any of these marketing and sponsorship opportunities, or would like to customize a package that meets the needs of your business, contact the Chamber at:

Ph: 613 473 1616

Email: madocchamber@gmail.com

I AM INTERESTED IN THE
FOLLOWING SPONSORSHIP
FOR THE YEAR OF 2024.

Total Sponsorship is \$_____

I Would Like To Use The Payment Plan Option:

3 Months 12 Months Quarterly

Payment Plan Approved by: _____

Must Be Signed By Authorized Chamber Representative for Signing.

Signature: _____

Date: _____

GET INVOLVED!

Membership

Business Expo

Business Awards

Special Events

Committees of Events - a great way to expand your network while serving your community.

Network with others

Sync your calendar

Share Member to Member Specials

CHAMBER MEMBER
FACEBOOK PAGE



CHAMBER MEMBER
LINKEDIN PAGE

